Raising Awareness of Elder Abuse in Multicultural Communities
ECCV's Community-Based Model

Stand Up, Speak out: The 2026 Australian Elder Abuse Conference

Ethnic Communities' Council of Victoria (ECCV)

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Acknowledgement of Country

About ECCV

Vision

A culturally diverse, fair and equitable Victoria - for all.

Member-based

Peak body representing the independent voice of multicultural Victoria, with 240+ members.

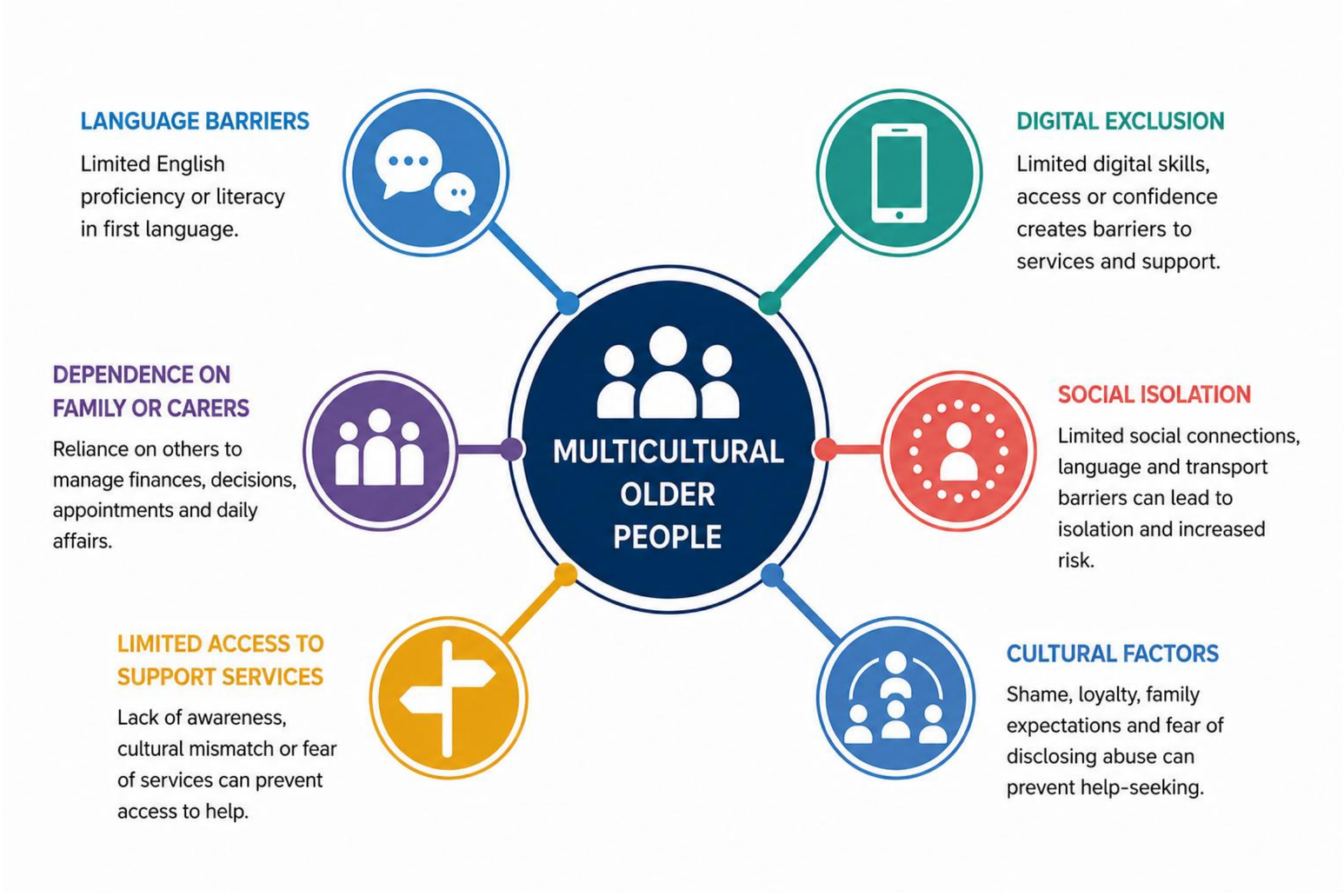
Policy & Advocacy

Influencing policy through evidence and community partnerships

Capability Building

Strengthening leadership, governance and capability.

Why focus on CALD communities?



Putting Communities at the Centre

In partnership with Senior Rights Victoria

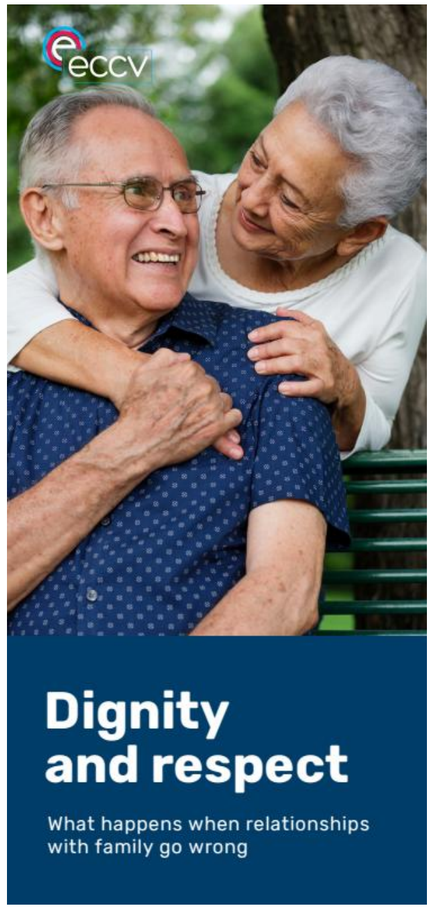
Community Identification

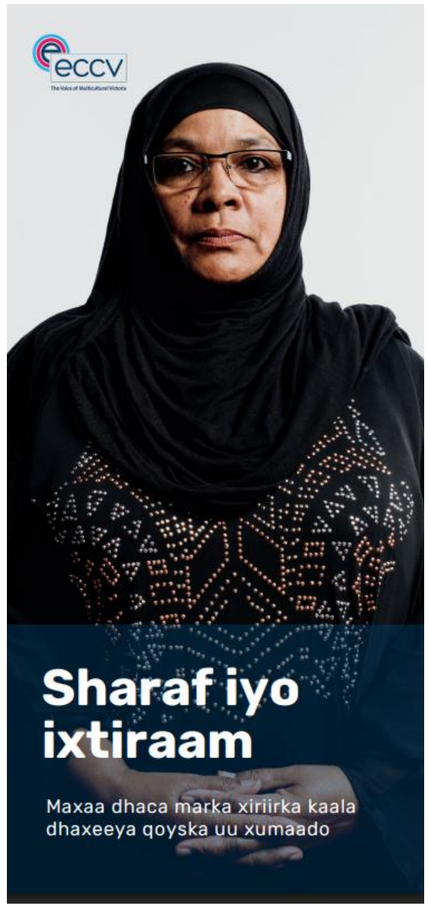
- Established and emerging multicultural communities
- Local government areas with significant multicultural populations
- Community intelligence and trusted relationships
- Evolving towards a Priority Community Assessment Tool

Bicultural Community Educators

- Trusted members of multicultural communities
- Deliver community education in-language
- Build trust and encourage conversations
- Referral pathways – bridging the gap
- Ongoing mentoring and capability building

Community Resources





Dignity and Respect multilingual resources

ECCV and Senior Rights Victoria have created useful brochures for seniors from migrant and refugee backgrounds, so they can get the help they need.

The brochures are available in **24 languages** and include information on elder abuse, testimonials from people from community, and information about support services.

DOWNLOAD NOW

bit.ly/elderabusebrochures

Video – ‘Within my walls’

‘Within My Walls’ video series

Produced by ECCV and Seniors Rights Victoria, this short film series explores the lives of older people in suburban Melbourne who have been impacted by mistreatment by their family.

The videos are intended to encourage discussion about seniors’ rights and elder abuse. The series is **available in 14 languages.**

WATCH HERE

bit.ly/within-my-walls

Monitoring, Governance & Sustainability

Community Impact
2025 – 2026 Snapshot

COMMUNITY EDUCATION SESSIONS

665 participants

- **26** education sessions
- **15** multicultural communities
- **15** Local Government Areas

COMMUNITY RESOURCES

24 translated brochures available

- **17** brochures updated
- **1** new Ukrainian translation

EXTENDING OUR REACH

81,271 social media reach

7,443 website visits

OUTCOMES

Knowledge Increased

2.11 → 3.91 / 5

Average self-rated knowledge before and after the session

High knowledge ratings

14.6% → 71.0%

Participants rating their knowledge as 4 or 5 out of 5

Key Learnings
Independent Evaluation

Preliminary Findings

- The program is currently meeting a need in the Victorian community but has opportunities to be more targeted at specific multicultural communities.
- ECCV is well regarded and well placed to deliver the project.
- Existing connections and relationships with key stakeholders across multicultural communities are critical to the model's success.
- Positive outcomes for community were evident through BCE interviews and participant surveys.
- Project delivery increased awareness, knowledge and help-seeking behaviours among multicultural community participants.
- Opportunities to further strengthen the model include:
  - *a Priority Community Assessment Tool incorporating demographics, community readiness and local intelligence;*
  - *a practice guide documenting the theoretical framework, model, resources and tools; and*
  - *refining community monitoring activities to reduce administrative burden while maintaining robust evaluation.*
  - *expanding partnerships with the family violence sector, including through advisory group representation*

The evaluation is currently being finalised, and it is not published.

Thank You!

Questions?

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ECCV is supported by the Victorian Government.